LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.A. DEGREE EXAMINATION – **SOCIOLOGY**

FOURTH SEMESTER – **NOVEMBER 2023**

USO 4601 – SOCIAL PSYCHOLOGY

Date: 10-11-2023 Dept. No. Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

	PART – A	**(10 x 2 = 20 Marks)**
Q. No	**Answer ALL questions in 50 words each.**	
1	Define social psychology.	
2	What is the main goal of social psychology?	
3	List any two types of self.	
4	What is self-comparison?	
5	Differentiate sociogram from sociometry.	
6	Define interpersonal attraction.	
7	What is marriage?	
8	What is the difference between companionate and passionate love.	
9	What is intergroup conflict?	
10	Differentiate conformity from compliance.	
	PART – B	**(5 x 8 = 40 Marks)**
	Answer any FIVE questions in 300 words each	
11	Explain the applied side of social psychology.	
12	Delineate the cause of low self-esteem.	
13	Define self-monitoring. Explain the characteristics of high and self-monitors.	
14	Explain the difference between social facilitation and social loafing.	
15	Describe the various types of love.	
16	Explain the foot-in-door technique.	
17	Briefly describe the scale devised by Snyder to measure self-monitoring.	
	PART – C	**(2 x 20 = 40 Marks)**
	Answer any TWO questions in 1200 words each	
18	Trace the origin and development of Social Psychology.	
19	Examine the consequences of low self-esteem and suggest ways to cultivate high self-esteem.	
20	What is pro-social behavior? Describe the Bystander intervention with an example.	
21	Analyze how media plays an important role in increasing aggression among children. As a student of social psychology come out with measures to reduce the aggressive behaviour.	

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